

New Fam Sponsorship Opportunity

Page Title	STB Brussels welcoming Net Managers 2026 in Singapore, June 2026
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Introduction

STB Brussels is aiming to welcome Net Managers 2026 in Singapore in June. Net Managers is an annual tourism industry event that was established in 2006, with its inaugural edition in Montreal. Each June, it convenes approximately fifty key decision-makers from French tourism to discuss current and future industry challenges. The event features presentations on various topics including emerging technologies, economic and social sciences. Beyond the conferences, it serves as a valuable networking platform for tourism leaders, speakers and representatives from host destinations. Media coverage is provided by Eventiz media outlets, featuring conference coverage, debates, and video interviews with key stakeholders. STB Brussels is calling for Singapore trade partners for support and sponsorship.

Name of Fam Trip	Net Managers 2026 in Singapore, June 2026
Dates of Fam	09 June 2026 to 13 June 2026
Group Size	50 pax
Country of Participants	France
Profile	Leisure Trade / MICE Trade / Leisure Media / MICE Media
Type of Sponsorship	<ul style="list-style-type: none">Accommodation (STB Brussels is looking for accommodation partners able to provide preferential room rates for the guests)Attractions and Experiences (Full or Co-sponsorship)<ul style="list-style-type: none">Meals (Full or Co-sponsorship)
Additional details/criteria for sponsorship	Welcoming this event also means benefiting from a year-round visibility on various media platforms within the Eventiz portfolio (L'Echo Touristique and DéplacementsPros)
Information about FAM Participants	Net Managers serves as a valuable promotional opportunity for host countries to showcase themselves to 50 VIP representatives from the French travel industry.
Eligibility	<ul style="list-style-type: none">All Singapore-based stakeholders are open to apply.STB will shortlist and inform stakeholders of the outcome once the EOI closes.STB reserves the right to decline/accept at their discretion
Expression of Interest Opens	25 August 2025
Expression of Interest Closes	15 September 2025, 23:59 (SGT)

Point of Contact

For more details and expression of interest, please contact:

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